



Dear Sponsor

It is with great pleasure that I extend an invitation on behalf of the Wellness for Growth Foundation to join us in celebrating our annual event, "**Power of Her: Honoring Women's Journeys Through Life Stages.**" The event will take place on **May 19th, 2024, from 1:00pm to 5:00pm at The Ballroom at Tanglewood in Houston, TX.**

The **Wellness for Growth Foundation** is a 501(c)(3) nonprofit based in Houston, TX, that empowers underprivileged minority women through integral wellness education and skills for economic growth. We have been operating for 11 years, deeply changing the lives of over **900 families** through our comprehensive education programs that increase physical, emotional, financial, and occupational wellbeing. Learn more about our [social impact](#).

We are reaching out, since we believe that our **Power of Her celebration** is aligned with your mission and values, presenting a significant opportunity for your organization to foster women empowerment while increasing your presence in the community and showcasing relevant products/services.

The event will be an **inspiring and fun afternoon** in which well-known women from different life stages will be sharing learnings from their remarkable stories. We will also honor exceptional female leaders, while celebrating with life music, theater capsules, a community bazaar, auctions, delicious bites, and drinks. For further details about the event please find attached the Event Flyer.

We offer a range of **sponsorship levels**, providing flexibility for your organization to select the most suitable option. Please find the attached Table of Benefits with detailed information.

Our organization would be honored to count with your support, and it would have a **significant impact on the lives of the women we assist and their families**, who would be immensely grateful for the assistance your sponsorship would provide.

Thank you for considering our proposal. We are more than happy to discuss this opportunity further or address any inquiries you may have.

We eagerly anticipate your positive response.

Best regards,

The Wellness for Growth Foundation Team

14053 Memorial Dr. #204  
Houston, TEXAS 77079  
[www.Wellness4Growth.org](http://www.Wellness4Growth.org)  
[info@WellnessForGrowth.org](mailto:info@WellnessForGrowth.org)



WELLNESS FOR GROWTH  
FOUNDATION

# Wellness for Growth Introductory Letter

The **Wellness for Growth Foundation** was created in Houston, TX as a social initiative. We **empower underprivileged women** through integral wellness education and skills for economic growth to improve their quality of life and that of their families.

Wellness for Growth was founded in **2012** by two Hispanic women committed to fostering women's advancement. Since then, it has become a community pillar and a female empowerment engine that **has changed the lives of over 900 underprivileged families**.

Our team developed a comprehensive, innovative, and practical **educational platform** based on **4 components for growth**: Integral Health & Wellness Education, Skills for Socioeconomic Growth, Income-generating Opportunities and Entrepreneurial Education.

Some examples of our **empowering class topics** are nutrition & wellbeing, computer skills, English, personal finances, self-esteem, resilience, healthy family habits and communications, leadership, art therapy, job seeking preparation, and entrepreneurship.

We teach **online** and **onsite community talks** in **English** and in **Spanish**, as well as **2-month long education programs** in minority majority schools in **Houston ISD, Katy ISD, KIPP, and Alief ISD**.

Our team takes pride in our commitment to financial efficiency and transparency. We hold a **Candid Platinum Seal of Transparency**, and **over 80% of our funds** are directly **allocated to education initiatives**, ensuring that your generosity creates lasting change.

Find more information about our programs, our programs' results, media interviews, videos, testimonials, and much more at **[www.wellness4growth.org](http://www.wellness4growth.org)**.

Sincerely,

The Wellness for Growth Team

## Board of Directors

Eirasmin Lopez-Cobo  
Juinda Medina-Tapia  
Liliana Ramirez

## Advisory Board

Matías Ríos  
Grace Olivares  
Sally Lechín  
Marisabel Olivares  
Lizette Díaz

 Wellness4growth

 Wellness for Growth

 Wellness4growth

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 [www.wellness4growth.org](http://www.wellness4growth.org)

Platinum  
Transparency  
2024  
**Candid.**



**MC**  
Laura Sierra

WELLNESS FOR GROWTH INVITES YOU TO

# POWER OF HER

*Honoring Women's Journeys Through Life Stages*

*Benefiting underprivileged  
Hispanic Women*

Exceptional Stories that Inspire

Outstanding Women Awards

Live Entertainment

Community Bazaar

Bites & Premium Drinks

Silent Auction



**GUEST ARTIST**  
Lizette Diaz

## SPEAKERS



Valeria Rodriguez



Jouss Carvajal



Karina Gonzalez



Maria French



Carolina Pereira



Adriana Gonzalez

Sunday, May 19th, 2024  
1 pm - 5 pm  
The Ballroom at Tanglewood  
5430 Westheimer Rd  
Houston, TX 77056

Register at  
[wellness4growth.org](http://wellness4growth.org)  
Sponsors/Vendors:  
[events@wellnessforgrowth.org](mailto:events@wellnessforgrowth.org)





WELLNESS FOR GROWTH ANNUAL CORPORATE SPONSORSHIP

12 MONTHS

Sponsor Benefits	Title	Patron	Advocate	Supporter
<b>Your Sponsorship</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,500</b>
Tax-deductible Contribution	Yes	Yes	Yes	Yes
<b>YEAR-ROUND LOGO PLACEMENT</b>				
Education/Partner Tab in W4G Website	12 Months	8 Months	6 Months	4 Months
Monthly Newsletter	10 issues	8 issues	6 issues	4 issues
Social Media Posts (IG, FB, TT)	10	8	6	4
Shareable Partnership Assets for Corporate Communication	✓	✓	✓	✓
<b>YEAR-ROUND VISIBILITY &amp; MENTIONS</b>				
Live Interview or Partnership Capsule (IG)	2	1	1	
LinkedIn Partnership Announcement	✓	✓	✓	
<b>ONLINE WEBINARS - SPRING 2024</b>				
Logo presence in Online Integral Wellness Webinars materials	✓	✓		
<b>EDUCATION PROGRAM - FALL 2024</b>				
Company Representative invited to speak at the Program Ceremony (*)	✓			
Logo presence in Graduation Program Materials (*)	✓			
Employee Engagement Opportunities	✓	✓		
<b>POWER OF HER ANNUAL FUNDRAISING EVENT - SPRING (2024)</b>				
<b>Pre-Event</b>				
Logo on Social Promotion (FB, IG, TT, IN)	Extra Large	Large	Medium	Small
Logo on Newsletter Promotion				
Logo on Website Promotion				
<b>Event</b>				
Public Sponsorship Acknowledgement	Title	Patron	Advocate	Supporter
Logo on Corporate Sponsor Banner	Extra Large	Large	Medium	Small
Logo on Main Screen Loop	Extra Large	Large	Medium	Small
Speaking Opportunity	✓			
Sponsor POP Materials	✓	✓	✓	✓
Courtesy Passes for the Event	5	4	3	2
<b>Post-Event</b>				
Impact Recognition on W4G Social Media	✓	✓	✓	✓
Impact Recognition on W4G Newsletter	✓	✓	✓	✓

Some Sponsor benefits are subject to availability on both parties.

(\*) Online or Onsite Programs