



WELLNESS FOR GROWTH
FOUNDATION

Board of Directors

Eirasmin Lokpez-Cobo
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Liliana Ramirez

Advisory Board

Matías Ríos
Grace Olivares
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Wellness for Growth Introductory Letter

The Wellness for Growth Foundation was created in Houston, TX as a social initiative. We **empower underprivileged Hispanic women** through integral wellness education and skills for economic growth to improve their quality of life and that of their families.

Wellness for Growth was founded in **2012** by two Hispanic women committed to fostering women's advancement. Since then, it has become a community pillar and a female empowerment engine that **has changed the lives of over 850 underprivileged families.**

Our team developed a comprehensive, innovative and practical **educational platform** based on **4 components for growth**: Integral Health & Wellness Education, Skills for Socioeconomic Growth, Income-generating Opportunities and Entrepreneurial Education.

Some examples of our **empowering class topics** are nutrition & wellbeing, computer skills, English, personal finances, self-esteem, resilience, healthy family habits and communications, leadership, art therapy, job seeking preparation, and entrepreneurship.

We teach **2-month long** onsite **education programs** and **workshops** in minority majority schools in **Houston ISD, Katy ISD, KIPP, and Alief ISD.** We also implement ongoing **online community talks.**

Our team takes pride in our commitment to financial efficiency and transparency. We hold a **Candid Gold Seal of Transparency**, and **over 80% of our funds** are directly **allocated to education initiatives**, ensuring that your generosity creates lasting change.

Find more information about our programs, our programs' results, media interviews, videos, testimonials, and much more at **www.wellness4growth.org.**

Sincerely,
The Wellness for Growth Team



 Wellness4growth
 Wellness for Growth
 Wellness4growth
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Houston, TX 77079
 www.wellness4growth.org

POWER OF HER

Honoring Women's Journeys Through Life Stages

Join us for an inspiring afternoon of celebration
and empowerment.

SAVE THE DATE

**SUNDAY, MAY 19th
2024**

1PM–5PM

**THE BALLROOM AT
TANGLEWOOD**

**5430 WESTHEIMER RD
HOUSTON, TX 77056**



Inspiring stories from remarkable women in different life stages



Honoring exceptional women leaders who have championed the cause of women's advancement



Live entertainment: Art displays, performers, DJ, music, raffles, & auctions



WELLNESS FOR GROWTH
FOUNDATION

Presents

POWER OF HER



Community bazaar showcasing women entrepreneurs



Delicious bites & premium drinks at the cash bar in great company

**Register at
wellness4growth.org**

**Sponsors/Vendors:
events@wellnessforgrowth.org**



WELLNESS FOR GROWTH ANNUAL CORPORATE SPONSORSHIP 12 MONTHS

Sponsor Benefits	Title	Patron	Advocate	Supporter
Your Sponsorship	\$10,000	\$7,500	\$5,000	\$2,500
Tax-deductible Contribution	Yes	Yes	Yes	Yes
YEAR ROUND LOGO PLACEMENT				
Education/Partner Tab in W4G Website	12 Months	8 Months	6 Months	4 Months
Monthly Newsletter	10 issues	8 issues	6 issues	4 issues
Social Media Posts (IG, FB, TT)	10	8	6	4
Shareable Partnership Assets for Corporate Communication	✓	✓	✓	✓
YEAR-ROUND VISIBILITY & MENTIONS				
Live Interview or Partnership Capsule (IG)	2	1	1	
LinkedIn Partnership Announcement	✓	✓	✓	
ONLINE WEBINARS - SPRING 2024				
Logo presence in Online Integral Wellness Webinars materials	✓	✓		
EDUCATION PROGRAM - FALL 2024				
Company Representative invited to speak at the Program Ceremony(*)	✓			
Logo presence in Graduation Program Materials (*)	✓			
Employee Engagement Opportunities	✓	✓		
POWER OF HER ANNUAL FUNDRAISING EVENT - SPRING (2024)				
Pre-Event				
Logo on Social Promotion (FB, IG, TT, IN)	Extra Large Corporate	Large Corporate	Medium Corporate	Small Corporate
Logo on Newsletter Promotion				
Logo on Website Promotion				
Event				
Public Sponsorship Acknowledgement	Title	Patron	Advocate	Supporter
Logo on Corporate Sponsor Banner	Extra Large Corporate	Large Corporate	Medium Corporate	Small Corporate
Logo on Main Screen Loop	Extra Large Corporate	Large Corporate	Medium Corporate	Small Corporate
Speaking Opportunity	✓			
Sponsor POP Materials	✓	✓	✓	✓
Courtesy Passes for the Event	5	4	3	2
Post-Event				
Impact Recognition on W4G Social Media	✓	✓	✓	✓
Impact Recognition on W4G Newsletter	✓	✓	✓	✓

Some Sponsor benefits are subject to availability on both parties.

(*) Online or Onsite Programs