



ANNUAL REPORT 2018

Wellness for Growth Foundation

Email: info@wellness4growth.org

Website: www.wellness4growth.org

14027 Memorial Dr. #204

Houston, TX 77079



WELLNESS FOR GROWTH FOUNDATION®
Planting the Foundations for success

A BRIEF RECAP OF 2018

Strategic Highlights

Since 2013, the Wellness for Growth Foundation has implemented 11 2-month long educational programs, 5 customized workshops and 1 English series. In 2018, for the first time, we simultaneously led 1 educational program and 2 workshops in 3 schools in 2 school districts: Katy ISD and Alief ISD, which represents an important step forward in our journey toward growth and sustainability.

Financial Highlights

Our lean structure, strong volunteer arm, and strategic partnerships with school districts, allow for significant time and funding efficiencies. Our record of accomplishment for the last 6 years has been of high delivery. We have maximized and leveraged financial contributions, while spending a small percentage of funds in administrative costs to carry out our mission efficiently.

Operating Highlights

2018 was a very successful year for W4G: we started the process of partnering with two new school districts increasing the number of school districts where we operate to six. Our team is growing with very capable and dedicated people eager to donate their time and talent to our cause. This growth has led to the creation of the Advisory Team tasked with generating problem-solving ideas, fundraising initiatives, and improving visibility and awareness in the community.

*Wellness for Growth Foundation's Team Members
added over 1200 hours of volunteer work in 2018 alone!*

Looking Ahead

In 2019 we are planning to implement our programs and workshops in at least 4 new schools and we will work to consolidate our partnership with two other school districts in the greater Houston area, bringing the historic number of families impacted to over 400. With the support of our team members, volunteers, generous sponsors, and the community, we anticipate a successful fundraising year with the 5K race reaching and surpassing our goal of 300 registered runners/walkers.

Eirasmin Lokpez
CEO, Wellness for Growth Foundation

OUR EDUCATIONAL INITIATIVES

✓ Educational Programs

The Wellness for Growth Foundation's Educational Programs teach underserved Hispanic women seven core courses: **English, Computer Skills, Personal Finances, Entrepreneurship, Arts & Crafts, Leadership & Self-esteem and Nutrition & Wellbeing**. These seven interconnected courses provide our beneficiaries the tools and the motivation to feel empowered to positively contribute to their families and communities.

Since 2013 we have implemented 11 Educational Programs in

- Houston ISD
- KIPP Network
- Katy ISD

✓ Advanced Workshops and English Series

The Wellness for Growth Foundation's Advanced Workshops and English Series are customized sessions selected to target the specific needs of a particular group of women. Each workshop covers a topic of particular interest to the group, i.e. Finding Jobs Online; Creating a Family Budget. The English Series was created as a response to the high demand for an advanced level of English classes. Since 2013 we have implemented 6 Advanced Workshops and 1 English Series in

- KIPP Network
- Alief ISD

OUR FUNDRAISING EFFORTS

Our main fundraiser of the year is the **Annual 5K Run/Walk: A Step Forward for Hispanic Women**, which, thanks to the backing of loyal sponsors, raises the funds necessary for the operation of the organization during a full year. Other fundraising initiatives include annual memberships, individual donations, and small fundraisers like VIP Dinners, *Zumbathones*, and other initiatives organized by **Friends of the Wellness for Growth Foundation**. Corporate and individual donors who understand the impact of social initiatives like ours are recurring sponsors of the **Wellness for Growth Foundation**.

More information about how to be a corporate or individual sponsor will be gladly provided upon request. E-mail us at info@wellness4growth.org.

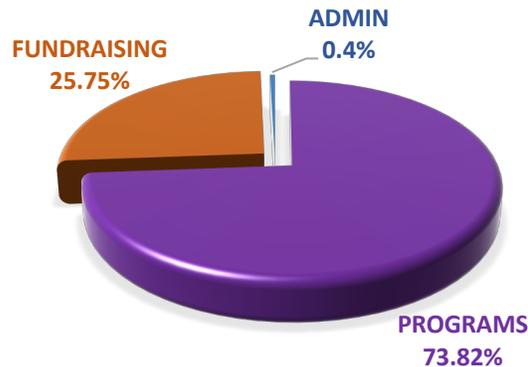
FINANCIALS

Every dollar counts! We work hard to transform donations into tools that build beneficiaries' basic skills to better tackle everyday challenges. Almost 75 cents on each dollar received from all donations are invested directly in our educational initiatives.

Some facts:

- We comply with both legal and ethical standards of financial transparency.
- We embrace the values of accountability as a matter of ethical leadership as well as legal compliance.
- We have in place financial management policies, including internal controls, and expenditure policies to ensure accountability.
- **74% of every dollar** goes to our educational programs; funds are being used to deliver maximum impact.

Expenses Breakdown for 2018:



Funding:

- 60% of the total funds for 2018 came from corporate sponsorships and individual registrations for the annual 5K race *A Step Forward for Hispanic Women* (our main fundraising event.).
- The school districts' financial contributions to the educational programs represent 21% of the total cost of each program. Our goal is to increase our reach while reducing the schools' share of the program costs.
- We are grateful for all our individual donors who make small contributions, yet together they make a difference!