



Dear Sponsor

It is with great pleasure that I extend an invitation on behalf of the Wellness for Growth Foundation to join us in celebrating our annual event, "**Power of Her: Honoring Women's Journeys Through Life Stages.**" The event will take place on **May 19th, 2024, from 1:00pm to 5:00pm at The Ballroom at Tanglewood in Houston, TX.**

The **Wellness for Growth Foundation** is a 501(c)(3) nonprofit based in Houston, TX, that empowers underprivileged minority women through integral wellness education and skills for economic growth. We have been operating for 11 years, deeply changing the lives of over **900 families** through our comprehensive education programs that increase physical, emotional, financial, and occupational wellbeing. Learn more about our [social impact](#).

We are reaching out, since we believe that our **Power of Her celebration** is aligned with your mission and values, presenting a significant opportunity for your organization to foster women empowerment while increasing your presence in the community and showcasing relevant products/services.

The event will be an **inspiring and fun afternoon** in which well-known women from different life stages will be sharing learnings from their remarkable stories. We will also honor exceptional female leaders, while celebrating with life music, theater capsules, a community bazaar, auctions, delicious bites, and drinks. For further details about the event please find attached the Event Flyer.

We offer a range of **sponsorship levels**, providing flexibility for your organization to select the most suitable option. Please find the attached Table of Benefits with detailed information.

Our organization would be honored to count with your support, and it would have a **significant impact on the lives of the women we assist and their families**, who would be immensely grateful for the assistance your sponsorship would provide.

Thank you for considering our proposal. We are more than happy to discuss this opportunity further or address any inquiries you may have.

We eagerly anticipate your positive response.

Best regards,

The Wellness for Growth Foundation Team

14053 Memorial Dr. #204
Houston, TEXAS 77079
www.Wellness4Growth.org
info@WellnessForGrowth.org



WELLNESS FOR GROWTH
FOUNDATION

Wellness for Growth Introductory Letter

The **Wellness for Growth Foundation** was created in Houston, TX as a social initiative. We **empower underprivileged women** through integral wellness education and skills for economic growth to improve their quality of life and that of their families.

Wellness for Growth was founded in **2012** by two Hispanic women committed to fostering women's advancement. Since then, it has become a community pillar and a female empowerment engine that **has changed the lives of over 900 underprivileged families**.

Our team developed a comprehensive, innovative, and practical **educational platform** based on **4 components for growth**: Integral Health & Wellness Education, Skills for Socioeconomic Growth, Income- generating Opportunities and Entrepreneurial Education.

Some examples of our **empowering class topics** are nutrition & wellbeing, computer skills, English, personal finances, self-esteem, resilience, healthy family habits and communications, leadership, art therapy, job seeking preparation, and entrepreneurship.

We teach **online** and **onsite community talks** in **English** and in **Spanish**, as well as **2-month long** education **programs** in minority majority schools in **Houston ISD, Katy ISD, KIPP, and Alief ISD**.

Our team takes pride in our commitment to financial efficiency and transparency. We hold a **Candid Platinum Seal of Transparency**, and **over 80% of our funds** are directly **allocated to education initiatives**, ensuring that your generosity creates lasting change.

Find more information about our programs, our programs' results, media interviews, videos, testimonials, and much more at **www.wellness4growth.org**.

Sincerely,
The Wellness for Growth Team

Board of Directors

Eirasmin Lokpez-Cobo
Juinda Medina-Tapia
Liliana Ramirez

Advisory Board

Matías Ríos
Grace Olivares
Sally Lechín
Marisabel Olivares
Lizette Díaz

 Wellness4growth

 Wellness for Growth

 Wellness4growth

 info@wellnessforgrowth.org

 14053 Memorial Dr # 204,
Houston, TX 77079

 www.wellness4growth.org

Platinum
Transparency
2024
Candid.



MC
Laura Sierra

WELLNESS FOR GROWTH INVITES YOU TO

POWER OF HER

Honoring Women's Journeys Through Life Stages

*Benefiting underprivileged
Hispanic Women*

Exceptional Stories that Inspire

Outstanding Women Awards

Live Entertainment

Community Bazaar

Bites & Premium Drinks

Silent Auction



GUEST ARTIST
Lizette Diaz

SPEAKERS



Valeria Rodriguez



Jouss Carvajal



Karina Gonzalez



Maria French



Carolina Pereira



Adriana Gonzalez

Sunday, May 19th, 2024
1 pm - 5 pm
The Ballroom at Tanglewood
5430 Westheimer Rd
Houston, TX 77056

Register at
wellness4growth.org
Sponsors/Vendors:
events@wellnessforgrowth.org



**WELLNESS FOR GROWTH "POWER OF HER" FUNDRAISING EVENT
LOCAL SPONSORSHIP**

Sponsor Benefits	Platinum	Gold	Silver	Bronze
Your Sponsorship	\$2,000	\$1,500	\$1,000	\$500
Tax-deductible Contribution	Yes	Yes	Yes	Yes
POWER OF HER EVENT SPRING (2024)				
Pre-Event				
Logo on Social Promotion (FB, IG, TT, IN)	Extra Large Local	Large Local	Medium Local	Small Local
Logo on Newsletter Promotion				
Event				
Public Sponsorship Acknowledgement	✓	✓	✓	✓
Logo on Local Sponsor Banner	Extra Large Local	Large Local	Medium Local	Small Local
Sponsor POP Materials	✓	✓	✓	✓
Courtesy Passes for the Event	1	1	-	-
Post-Event				
Impact Recognition on W4G Social Media	✓	✓	✓	✓
Impact Recognition on W4G Newsletter	✓	✓	✓	✓